



PRESS RELEASE

From Mayor Dean DePiero

FOR IMMEDIATE RELEASE
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Veteran TV newsman to join DePiero Administration

Parma, OH – Beginning, March 17, longtime Cleveland television journalist Jack Marschall will join the administration of Parma Mayor Dean DePiero as the new director of communications and community relations. He succeeds veteran public relations practitioner Powell W. Caesar who was named Director of Public Affairs for the Cuyahoga County Coroner's Office last October.

Marschall, a 26-year Parma resident, has been in broadcast journalism for more than three decades; with 25 of those years in the Cleveland television market. He will leave his post as an anchor/reporter for WEWS-TV5.

"I am delighted that Jack Marschall has agreed to become a part of my administration," DePiero said. "His experience as a communicator is without parallel and his commitment to the City of Parma unwavering."

Of the appointment, Marschall said: "This is a win-win situation for Mayor DePiero and me. I admire what he has already done for the city, and I'm excited to lend my experience as a communicator and a longtime resident to help fuel the city's positive energy tone set by the mayor."

In his capacity with the city, Marschall will be responsible for a host of duties ranging from formulating communications strategies to acting as the city's spokesman, when and where needed.

Caesar, the City's first Director of Communications and Community Relations, will remain with the DePiero administration on part-time basis to support selected community outreach initiatives and serve as the city's Equal Opportunity Employment Officer.

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